



# Fashion Design and Merchandising Education Abroad Advising Guide

Your [Academic Advisor](#) and an [Education Abroad Advisor](#) are the best way to get started!

We offer First Advising Sessions every day (M-F) during the semester in our office at 12:30, no appointment necessary. If you're just getting started, this is the best place to learn about the different types of study abroad programs and get answers to your questions about funding, credits, and everything else!

We're located at:

912 W Grace Street, 4<sup>th</sup> floor | 804-827-7882 | [abroad@vcu.edu](mailto:abroad@vcu.edu)  
[global.vcu.edu/abroad](http://global.vcu.edu/abroad)

## What courses should I take?

This can be different for every student, but Fashion Design and Merchandising advisors agree that study abroad is a wonderful opportunity for students to take classes that fulfill a variety of requirements including:

- FASH 343 Fashion Forecasting
- FASH 380 Fashion Branding
- FASH 451 Importing and Exporting
- Design studio appropriate for your classification (tailoring, knitwear, collections)
- Any art history class (to count as the art history elective requirement)
- Any marketing class

Be sure to check out our [pre-approved courses database](#) where you can search for courses in your major.

## Where should I go?

The reverse side features a list of programs recommended for Fashion Design and Merchandising majors. While these are featured programs, students are not limited to these opportunities.

### Want to see more?

Visit our [website](#), use our search feature, and contact an Education Abroad Advisor.

## Funding Study Abroad

Studying abroad does not have to be expensive! VCU offers a variety of program options to fit most students' budgets and the Education Abroad office assists students with identifying and applying for funding.

Most financial aid and scholarships that you already receive can be used toward study abroad.

### Scholarships:

There are [VCU scholarships](#) to study abroad as well as nationally competitive scholarships, like the [Benjamin A Gilman Scholarship](#) for Pell-grant recipients. Begin your search on our site and at [StudyAbroadFunding.org](http://StudyAbroadFunding.org) and [DiversityAbroad.com](http://DiversityAbroad.com)



# VCU

Education Abroad  
Global Education Office

# Recommended Study Abroad Programs: Fashion and Merchandising Majors

## VCU Programs

### VCU in Italy: SRISA

**Terms:** Academic Year, Fall, Spring, Summer

This program gives students the opportunity to take a variety of arts, language, and culture courses in the home of the Renaissance, all taught in English. SRISA coursework offers highly personalized instruction and experiential learning, enhanced with an internship program and a range of extracurricular activities, including art exhibits, cultural seminars, beyond-the-classroom learning, guest lecturers, and museum visits.

### VCU in Qatar: VCUQatar

**Terms:** Academic Year, Fall, Spring

The exchange program at [VCUQatar](#) is a unique opportunity to earn VCU credits while studying design in a fascinating location. You will have an insider's view of life in the gulf region and the rich culture that suffuses the area. The turquoise-blue waters of the Persian Gulf provide a picturesque backdrop for the constantly changing landscape of Doha.

### VCU in London: University of Westminster

**Terms:** Academic Year, Fall, Spring

As the first and only university in the U.K. to offer a degree program in fashion merchandise management, the University of Westminster serves as a great place for students interested in studying fashion merchandising.

## International Student Exchange Program

Choose from over 300 universities around the world offering summer, semester and year-long programs. Apply to up to 10 institutions on a single application. ISEP offers two types of placements: ISEP Exchange (program fee based on VCU's in-state tuition, room and board) and ISEP Direct (program fee based on the host university's tuition, room and board).

### **Where have VCU students studied Fashion Design and Merchandising with ISEP?**

- AUSTRALIA: [University of Technology Sydney](#)
- MEXICO: [Universidad de Monterrey](#)
- KOREA: [Keimyung University](#)
- GERMANY: [Karlsruhe International University](#)

... and many more across the globe!

## Featured External Programs

### **ENGLAND:** [University of the Arts London](#)

**Terms:** Academic Year, Fall, Spring, Summer

**Courses have included:** Fashion Styling and Image Creation I and II, Visual Merchandising, Social Fashion Studies, Fashion Research Studies, Product Development UK, Fashion Label

### **FRANCE:** [American Business School Paris](#)

**Terms:** Academic Year, Fall, Spring, Summer

**Courses have included:** Merchandising for Luxury Retail, International Business, Fashion Business Revolution, Operations Management, Introduction to Art through Paris Museums, Consumer Behavior

### **ITALY:** [Istituto Europeo di Design](#)

(available through KEI)

**Terms:** Academic Year, Fall, Spring, Summer

**Courses have included:** Fashion Communication & Public Relations, Fashion Advanced Communication, Fashion Events, Fashion Writing, Digital Communication I & II

### **ITALY:** [Nuova Accademia di Belle Arti](#)

(available through SAI)

**Terms:** Academic Year, Fall, Spring, Summer

**Courses have included:** Fashion Styling Workshop, Fashion Retail Management, Fashion Accessories Design, Fashion Trends and Forecasting

### **KOREA:** [Kookmin University](#)

(available through USAC)

**Terms:** Academic Year, Fall, Spring

**Courses have included:** Fashion Communication and Promotion, Fashion Design Process, Research in Fashion Culture, Luxury Brand Management, Fashion CAD, Digital Design

### **SCOTLAND:** [Heriot Watt University](#)

**Terms:** Academic Year, Fall, Spring, Summer

**Courses have included:** Intro to Fashion Print and Knit, Textile Design Knit, Fashion Design and Make, Fashion Theory into Practice, CAD Digital Imaging, Fashion Design for Commercial Context

### **VIETNAM:** [RMIT University Vietnam](#)

**Terms:** Academic Year, Fall, Spring, Summer

**Courses have included:** Fashion and Textiles Industry Research, Fashion and Textiles Merchandising Management, Fashion Retail and Merchandising Management